

Campaign Guidelines

Profiles for candidates on the slate will be published on all ANA-Michigan communication vehicles.

Candidates are expected to campaign in a professional and ethical manner, in accordance with ANA-Michigan Campaign Guidelines.

Candidates must be respectful of all other candidates, campaigners, membership and staff. If a candidate has a campaign team, all members of the team need to adhere to the campaign guidelines. The candidate is accountable for the performance of all campaign team members.

Candidates and other members may campaign with ANA-MI members, however, they shall NOT utilize ANA-Michigan electronic communication vehicles (e.g., social media channels, e-newsletters, quarterly publication) or branding to promote their candidacy. The only exceptions are requests for ANA-Michigan to distribute an email to ANA-Michigan members.

The amount that a candidate may expend in campaigning is not limited by ANA-Michigan.

Campaign material may not be presented in a misleading manner (e.g., a flyer that purports to show the candidate as having region endorsements that they do not have).

Campaign Materials

Candidates will be able to campaign to the membership via email. To campaign by email a candidate needs to follow the following steps:

1. Notify ANA-Michigan office at nurse@ana-michigan.org to request that ANA-Michigan distribute campaign message and/or flyer.
2. ANA-Michigan will disseminate candidates' campaign message and/or flyer via email at cost (\$30). If submitting a flyer, it must be in a PDF format.
3. For each message and/or flyer sent, a payment of \$30 is required.
4. Payment may be made by check or credit card. Checks should be made payable to ANA-Michigan and sent to 2501 Jolly Road, Suite 110, Okemos, Michigan 48864. If paying by credit card, please contact the ANA-Michigan office at 517-325-5306.
5. The campaign message and/or flyer will be disseminated approximately two days after payment arrangements have been made.