



Campaign Guidelines

Profiles for candidates on the slate will be published on all ANA-Michigan communication vehicles.

Candidates are expected to campaign professionally and ethically in accordance with ANA-Michigan Campaign Guidelines.

Candidates must respect all other candidates, campaigners, members, and staff. All team members must adhere to the campaign guidelines if a candidate has a campaign team. The candidate is accountable for the performance of all campaign team members.

Candidates and other members may campaign with ANA-Michigan members; however, they shall NOT utilize ANA or ANA-Michigan electronic communication vehicles (e.g., social media channels, e-newsletters, quarterly publication) or branding (logos) to promote their candidacy. The only exceptions are requests for ANA-Michigan to distribute an email to ANA-Michigan members.

ANA-Michigan does not limit the amount that a candidate may expend in campaigning.

Campaign material may not be presented in a misleading manner (e.g., a flyer that purports to show the candidate as having endorsements they do not have).

Campaign Materials

Candidates will be able to campaign to the membership via email. To campaign by email, a candidate needs to follow the following steps:

1. Notify the ANA-Michigan office at nurse@ana-michigan.org to request that ANA-Michigan distribute a campaign message and/or flyer.
2. ANA-Michigan will disseminate candidates' campaign messages and/or flyers via email at a cost (of \$30). If submitting a flyer, it must be in a PDF format.
3. For each message and/or flyer sent, a payment of \$30 is required.
4. Payment may be made by check or credit card. Checks should be payable to ANA-Michigan and sent to 2501 Jolly Road, Suite 110, Okemos, Michigan 48864. If paying by credit card, please get in touch with the ANA-Michigan office at 517-325-5306.
5. The campaign message and/or flyer will be disseminated approximately two business days after payment arrangements have been made.
6. All campaign flyers must be submitted one week before the ballot opening.